



# Beyond Capital Ventures

## ABOUT US

Beyond Capital Ventures (BCV) invests in early-stage companies (pre-seed, seed, Series A, bridge rounds) led by conscious leaders, who are addressing the growing needs of consumers in India and East Africa. Our primary sectors are healthcare, agriculture, and fintech. We have a 12-year track record at Beyond Capital Fund, an evergreen fund that made 15 investments.

## INVESTMENT CRITERIA

<b>Industry</b>	Agriculture, Financial Inclusion, Healthcare, Waste & Sanitation, Energy Access
<b>Target Consumer</b>	Low-income households and emerging consumers living on up to \$15/day
<b>Stage</b>	Pre-Seed, Seed, Series A, or bridge rounds, moving towards product market fit
<b>Traction</b>	Post-revenue, early validation of product/service, customer willingness to pay, strength of performance on customer engagement and retention
<b>Impact</b>	Improving access / affordability of basic goods and services, increasing incomes
<b>Scalability</b>	Multi-national and regional
<b>Sustainability</b>	Pathway to achieve unit economic profitability
<b>Team</b>	Locally-embedded founders with deep expertise and insight in the sector, ability to build and lead teams, drive to make social change, incorporating conscious leadership



### Track Record

BCV is scaling a **12-year approach at Beyond Capital Fund** to fund the next wave of conscious leaders.

BCV has completed 8 investments, often leading the round using SAFES, convertible notes and priced equity.



### Portfolio Focus

Beyond Capital Ventures focuses on businesses that are **improving access to "need to haves"** like financial services, healthcare, ag, and gainful employment for households and consumers living on up to \$15 per day.



### Investment Structure

**Seed round** check sizes are between \$250,000 - \$500,000.  
**Series A round** check sizes are between \$350,000 - \$700,000.  
 We typically co-invest with others in rounds of \$500,000 - \$5,000,000.



### Investment Horizon

We form **long-term partnerships** with portfolio companies to ensure their success, and can make follow-on investments.

Our exit horizon is typically **5 years**. We are not concessionary investors.



### Post-Investment Support

We are active investors, **working hands-on with management teams** and unlocking full potential through **"beyond capital" support**, including mentorship access to expert advisors, leadership development and specialized services.

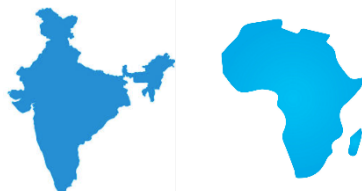


### Equitable Venture

We view the founders we invest in as true partners. That's why we instituted an **Equitable Venture pool**, where founders receive a share in the fund's profits. Read our General Partner Eva Yazhari's article about Equitable Venture [here](#).

## INVESTMENT REGION

The Fund will deploy its capital in businesses in India and East Africa (Kenya, Rwanda, and Uganda).



## OUR INVESTMENT PROCESS

Our due diligence assesses scale potential without compromising profitability. We have a process-driven approach that identifies the proper timing for an investment, and if the business can develop a long-term competitive advantage in the market. The process includes a holistic review of all company materials, discussions with the management team, site visits, and interviews with stakeholders and partners. We have a collaborative mindset and try to mobilize like-minded partners to help the company in their journey. Read more about our investment process [here](#).

## OUR LEADERSHIP



Beyond Capital Ventures is led by Eva Yazhari, a female fund manager with an established track record of investing in conscious leaders and inclusive management teams. Together, our team brings experience in the hedge fund, asset management, investment banking, venture law, impact measurement, and corporate restructuring industries. Our team has a strong track record of impact investing in emerging markets through Beyond Capital Fund, a non-profit evergreen fund founded in 2009. Our Investment team is locally embedded and our advisors live and work around the world. Read more about our team and Board experience on our [website](#). We are active investors and enjoy working closely with portfolio companies.

## OUR IMPACT APPROACH

Conscious leadership is at the center of our investment strategy. Our people-centered approach considers how entrepreneurs deliver value to all their stakeholders. Our Director of Social Impact works with entrepreneurs to define a theory of change for their business and implement an impact strategy and reporting framework that is measurable and maps to leading standards.

We evaluate potential investments against an impact scorecard built around six fund objectives:

- Scalability Is the expected impact replicable, and is there potential for continued growth?
- Data Collection Can the investee collect data accurately and systematically?
- Implied Impact Data How much reliable data exists, and does it provide evidence of impact?
- Additionality Does the investment create growth that would not have occurred otherwise?
- Clarity of mission Does the company mission logically lead to the desired outcome?
- Underserved market Do expected outcomes impact underserved or last mile communities?

## PORTFOLIO EXAMPLES

Company	Viebeg	Kasha	XENO
<b>Sector</b>	Healthcare	Healthcare	FinTech
<b>Countries</b>	Rwanda, Kenya, DRC	Rwanda, Kenya	Uganda
<b>Description</b>	Viebeg is a health tech company that provides high-quality medical supplies and equipment through an innovative, data-driven procurement platform, serving 500+ clinics and hospitals in hard-to-reach areas.	Kasha Global, Inc. brings the power of FemTech to mass market retail in East Africa through a centralized digital platform for the sale and last mile distribution of quality affordable health and personal care products.	XENO is a goal-based investment platform that helps millions in Africa to plan, save, and invest for any financial goal from as little as \$3 via web, app, or USSD. XENO democratizes access to professional investment management, helping users come up with a plan to save and invest earnings to smartly accomplish a financial goal.